



Company Contact:

Larry Gordon
CEO
Clean Machine
1-908-448-7015
lgordon@pcleanmachine.com

For Immediate Release:

**Clean Machine Offers Free PC Protection, Preventative Maintenance,
and System Repair to Any Public Library in The World**

Far Hills, NJ – April XX, 2008 - Clean Machine Inc., a global provider of remotely-administered PC preventative maintenance, security, repair, and performance management services, is now offering its comprehensive PC Concierge Service free to public libraries anywhere in the world.

“Libraries world-wide are experiencing cuts in budgets and work hours and it's going to get worse, according to what I'm seeing,” said Larry Gordon, Founder and CEO of Clean Machine. “For many people, public libraries are the only place they can gain access to computers and the Internet. Many of these users are young children who must be protected from questionable content when using the library's Internet access.”

Unfortunately, budget crunches and recessionary economics often result in public library's essential PC maintenance and repair program being reduced to the point of compromising security and performance. Ultimately, this can adversely affect the people who rely on public computers the most. According to Gordon, “Clean Machine is stepping up by stepping in to provide libraries across the globe with free PC Concierge Services. Because of our unique business model, our services are the lowest cost and most secure to begin with, and public libraries along with other public organizations, small businesses, professional offices and consumers at home are our target customers.”

According to industry analysts, 2008 promises to be a year of more frequent and sophisticated spyware, malware and virus threats. For public libraries in particular, these threats are multiplied

with each patron who uses the library's public computer for checking e-mail, web surfing or opening files from their personal removable storage devices. Also at risk are the internal computing systems used by library employees.

"PC maintenance and repair is a complex, continuous headache for most library administrators who generally have limited technical expertise and in smaller branches which often do not have a full-time computer technician on staff," explains Gordon. Clean Machine's PC Concierge Service can provide public libraries anywhere in the world with comprehensive and continuous anti-virus/anti-spyware protection, system optimization and even the proper installation of requested and approved Freeware. Normally priced at \$200 per year per PC, Clean Machine's Free PC Concierge Service for Public Libraries provides the following benefits:

- The most comprehensive security/performance management solution currently on the market (Comparisons available at www.pccleanmachine.com).
- No on-site technician visits that can disrupt library patrons or operations
- Eliminates the need to drop off PCs for service, thus losing valuable IT assets
- PC Concierge security and optimization service is generally scheduled after library hours and will not distract employees or patrons
- Eliminates time library administrators must spend on tedious, yet necessary PC maintenance tasks
- No need for libraries to invest in additional personnel or training

Here's how the PC Concierge Service works: Clean Machine assigns a highly-trained India-based technician to remotely scan, diagnose, update and repair the public library's PCs on a monthly basis. The technician is armed with Clean Machine's superior and proprietary Radar™ technology (Remote Access Detection Audit and Repair) which utilizes a unique, patent pending, 5 stage process which also incorporates an arsenal of leading software tools.

What's more, there is no need for the installation of additional hardware or complex software. Library administrators do not have to talk to anyone on the phone or put any effort into PC maintenance. Here is a partial list of the PC security and system optimization services that are now available to public libraries via a Free PC Concierge subscription:

- Conduct complete system audit to find causes of crashes, lock-ups, slowness and internet connectivity problems

- Repair or install Operation Systems
- Remove all junkware, spyware, malware, viruses, and adware
- Install critical system updates and perform system optimization
- Provide recommendations for additional upgrades or repairs
- Install and troubleshoot rules optimization
- Network troubleshooting and repair
- Install security and privacy software
- Wireless security setup
- ISP troubleshooting
- Defrag hard disk
- Configure firewall and e-mail
- Install and troubleshoot printer/scanner/other peripherals
- Green PC/Optimize power settings
- Detailed monthly diagnostic and repair report for each computer covered under the PC Concierge Service

“Clean Machine’s free PC Concierge Service for public libraries comes at a critical juncture of increasing system complexity and decreasing IT budgets,” says Gordon. Public libraries, and the information access they provide, serve an important role in the community and Clean Machine wants to help.” Interested public library administrators should contact Larry Gordon at lgordon@pcleanmachine.com or at 908-448-7015.

About Clean Machine

Clean Machine Inc. is a NJ-based and incorporated company that helps consumers and small business owners easily manage and protect their computing environments safely and cost effectively. The company is has a unique, powerful and inexpensive PC Concierge Service. Specifically, for \$19.95 per month/or \$200 per year, each customer is assigned a highly-trained tech concierge who remotely examines their computer system on a scheduled and very secure basis. The tech concierge will immediately fix software-based problems and prevent new threats to the customer’s computing environment including offensive pop-ups, browser redirects and slow performance, and then provide a detailed report. Clean Machine’s proprietary Radar™ technology (Remote Access Detection Audit and Repair) allows its expert technicians to remotely resolve any problems, eliminating the need for customers to go through the frustrating process of speaking with a tech support expert, and still having to do the work themselves. In other words, the Clean Machine PC Concierges do it all. For more information on Clean Machine, its PC Concierge Service and how to become an authorized reseller, please visit www.pccleanmachine.com

###